

DUPLICATE INVOICE

WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfcchannel.com

Billing Address:

McLaughlin & Associates
Attention: Accounts Payable
566 S. Route 303
Blauvelt, NY 10913

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
955002-1	09/30/12	September 2012	08/27/12 - 09/30/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
NRSC/Mack/R/Senate	NRSC/MACK	

Flight Dates	Order #	Alt Order #
09/25/12 - 09/30/12	955002	06334549

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
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Agency Ref	Advertiser Ref
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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/25/12	09/28/12	WPBF News 25 Mornings	6-7AM	-T-TF--	:30	3	\$200.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date 09/24/12 End Date 09/30/12 MTWTFSS -T-TF-- Spots/Week 3 Rate \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WPBF Tu 09/25/12 6:20 AM WPBF News 25 Mornings 6-7AM :30 CMDF0917RH \$200.00 NM									
1 WPBF Th 09/27/12 6:39 AM WPBF News 25 Mornings 6-7AM :30 CMDF0917RH \$200.00 NM									
3 WPBF F 09/28/12 6:08 AM WPBF News 25 Mornings 6-7AM :30 CMDF0917RH \$200.00 NM									
2	09/25/12	09/27/12	Good Morning America	7-9AM	-TWT---	:30	3	\$250.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date 09/24/12 End Date 09/30/12 MTWTFSS -TWT--- Spots/Week 3 Rate \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Tu 09/25/12 8:58 AM Good Morning America 7-9AM :30 CMDF0917RH \$250.00 NM									
2 WPBF W 09/26/12 9:00 AM Good Morning America 7-9AM :30 CMDF0917RH \$250.00 NM									
3 WPBF Th 09/27/12 8:29 AM Good Morning America 7-9AM :30 CMDF0917RH \$250.00 NM									
3	09/26/12	09/28/12	WPBF News 25 @ Noon	12pm-1230pm	--WTF--	:30	3	\$160.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date 09/24/12 End Date 09/30/12 MTWTFSS --WTF-- Spots/Week 3 Rate \$160.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF W 09/26/12 12:09 PM WPBF News 25 @ Noon 12pm-1230pm :30 CMDF0917RH \$160.00 NM									
2 WPBF Th 09/27/12 12:30 PM WPBF News 25 @ Noon 12pm-1230pm :30 CMDF0917RH \$160.00 NM									
3 WPBF F 09/28/12 12:23 PM WPBF News 25 @ Noon 12pm-1230pm :30 CMDF0917RH \$160.00 NM									
4	09/26/12	09/27/12	Dr. Oz	4-5p	--WT---	:30	2	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date 09/24/12 End Date 09/30/12 MTWTFSS --WT--- Spots/Week 2 Rate \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF W 09/26/12 4:27 PM Dr. Oz 4-5p :30 CMDF0917RH \$400.00 NM									
2 WPBF Th 09/27/12 4:26 PM Dr. Oz 4-5p :30 CMDF0917RH \$400.00 NM									
5	09/25/12	09/28/12	M-F 5pm News	5-6pm	-TWTF--	:30	4	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date 09/24/12 End Date 09/30/12 MTWTFSS -TWTF-- Spots/Week 4 Rate \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
We warrant that the actual broadcast information shown on this invoice was taken from the program log

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5	09/25/12	09/28/12	M-F 5pm News Class of Time - Pre-emptible with notice	5-6pm	-TWTF--	:30	4	\$350.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Tu 09/25/12 5:20 PM M-F 5pm News 5-6pm :30 CMDF0917RH \$350.00 NM									
4 WPBF W 09/26/12 5:53 PM M-F 5pm News 5-6pm :30 CMDF0917RH \$350.00 NM									
3 WPBF Th 09/27/12 5:53 PM M-F 5pm News 5-6pm :30 CMDF0917RH \$350.00 NM									
2 WPBF F 09/28/12 5:13 PM M-F 5pm News 5-6pm :30 CMDF0917RH \$350.00 NM									
6	09/25/12	09/27/12	WPBF News 25 @ 6:00P 6-6:30PM Class of Time - Pre-emptible with notice		-TWT---	:30	3	\$500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 -TWT--- 3 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Tu 09/25/12 6:09 PM WPBF News 25 @ 6:00PM 6-6:30PM :30 CMDF0917RH \$500.00 NM									
2 WPBF W 09/26/12 6:21 PM WPBF News 25 @ 6:00PM 6-6:30PM :30 CMDF0917RH \$500.00 NM									
3 WPBF Th 09/27/12 6:24 PM WPBF News 25 @ 6:00PM 6-6:30PM :30 CMDF0917RH \$500.00 NM									
7	09/26/12	09/27/12	Wheel Of Fortune Class of Time - Pre-emptible with notice	7-7:30PM	--WT---	:30	2	\$750.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 --WT--- 2 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF W 09/26/12 7:07 PM Wheel Of Fortune 7-7:30PM :30 CMDF0917RH \$750.00 NM									
2 WPBF Th 09/27/12 7:13 PM Wheel Of Fortune 7-7:30PM :30 CMDF0917RH \$750.00 NM									
8	09/25/12	09/28/12	Jeopardy Class of Time - Pre-emptible with notice	7:30-8PM	-T--F--	:30	2	\$850.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 -T--F-- 2 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Tu 09/25/12 7:52 PM Jeopardy 7:30-8PM :30 CMDF0917RH \$850.00 NM									
2 WPBF F 09/28/12 7:53 PM Jeopardy 7:30-8PM :30 CMDF0917RH \$850.00 NM									
9	09/25/12	09/27/12	M-SUN WPBF News 25 @11-11:35PM Class of Time - Pre-emptible with notice		-TWT---	:30	3	\$500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 -TWT--- 3 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WPBF Tu 09/25/12 11:26 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 CMDF0917RH \$500.00 NM									
2 WPBF W 09/26/12 11:12 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 CMDF0917RH \$500.00 NM									
1 WPBF Th 09/27/12 11:29 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 CMDF0917RH \$500.00 NM									
10	09/25/12	09/26/12	Nightline Class of Time - Pre-emptible with notice	11:35-12:05AM	-TW----	:30	2	\$275.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 -TW---- 2 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Tu 09/25/12 11:44 PM Nightline 11:35-12:05AM :30 CMDF0917RH \$275.00 NM									
2 WPBF W 09/26/12 11:57 PM Nightline 11:35-12:05AM :30 CMDF0917RH \$275.00 NM									
11	09/29/12	09/29/12	Sat 8-9am News Class of Time - Pre-emptible with notice	Sat 8-9am	-----1-	:30	1	\$225.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 -----1- 1 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Sa 09/29/12 8:37 AM Sat 8-9am News Sat 8-9am :30 CMDF0917RH \$225.00 NM									
12	09/30/12	09/30/12	Sun 630pm News Class of Time - Pre-emptible with notice	630-7pm	-----1	:30	1	\$325.00	NM

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	09/30/12	09/30/12	Sun 630pm News Class of Time - Pre-emptible with notice	630-7pm	-----1	:30	1	\$325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/24/12 09/30/12 -----1 1 \$325.00									
Spots: <u>#</u> <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WPBF Su 09/30/12 6:52 PM Sun 630pm News 630-7pm :30 CMDFO917RH \$325.00 NM									
13	09/29/12	09/29/12	M-Sun 1130p-12am Late 1130p-1205am Class of Time - Pre-emptible with notice		-----1-	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/24/12 09/30/12 -----1- 1 \$400.00									
Spots: <u>#</u> <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WPBF Sa 09/29/12 12:13 AM M-Sun 1130p-12am Late News 1130p-1205am :30 CMDFO917RH \$400.00 NM									
<u>Total Spots</u> 30									

Payment Terms 30 Days

<u>Gross Total</u>	\$11,730.00
<u>Agency Commission</u>	\$1,759.50
<u>Net Amount Due</u>	\$9,970.50